

Ashford Health & Wellbeing Board (AHWB)

Partner Quarterly Update for KCC Public Health – Quarter 3: October to December 2017

<p>What's going on in our world</p>	<ul style="list-style-type: none"> The Sustainability and Transformation Plan prevention workstream has been prepared. The Stop Smoking theme of the plan has been adopted by the Ashford Task and Finish Group and the Kent Tobacco Control Alliance to ensure that all activities are aligned and are scalable.
<p>Success stories since last AHWB</p>	<ul style="list-style-type: none"> Public Health Campaigns Know Your Score (alcohol app)– there will be an increase in advertising in the New Year to encourage people to take the online test – linking to Dry January One You – over 80,000 people have now visited One You Kent, and over 25,000 people taken How Are You quiz – One You can signpost people to support services or to self-manage a healthy lifestyle. Focus from January will be around promoting healthy lifestyle to employees through their businesses – a local event is being planned at the One You shop for 29th January. Release the Pressure (mental health support) – continued advertising on social media - 12,000 visitors since September 2017 and is planned to continue in the New Year Change 4 Life <ul style="list-style-type: none"> Finalisation and distribution of Change 4 Life events kits and display kits to Children's centres Online promotion of messages to encourage download of Be Food Smart app, and ten minute Shake Up – with a focus on <ul style="list-style-type: none"> Keeping Active – (Christmas and Easter) Sugary snacks (Jan – Mar) Resources available from www.kent.gov.uk/c4lresources
<p>What we are focusing on for the next quarter <u>specific to the key projects</u></p>	<p>Smoking</p> <ul style="list-style-type: none"> Further work on smoking in pregnancy led by the East Kent Midwife with a smoking in pregnancy lead Training for Young People's quit smoking service delivered by Youth Workers and other key professionals is scheduled for February 2018. <p>Obesity</p> <ul style="list-style-type: none"> Community Infant Feeding service consultation ended on 3 December and a report will be presented to KCC Cabinet in January The School Public Health Service is now working to a new contract. Anyone can refer into service which is for school aged children (not necessarily in school) https://www.kentcht.nhs.uk/service/school-health/ A new model for supporting children/families with weight is being delivered which replaces the Ready Steady Go programme which ceased in October 2017.

Anything else relevant to AHWB priorities NOT mentioned above																			
Strategic challenges & risks including horizon scanning?	Public Health cost savings and restructure may reduce current resources available.																		
Anything else the Board needs to know	<ul style="list-style-type: none"> • Sensory Impairment - The Kent Sensory Impairment Strategy has been updated and whilst not Ashford specific it is a useful document that steers service delivery and quantifies need. Is available through the Sensory team based at Kroner House Ashford. • The End of Life Care Needs Assessment for East Kent was updated in the autumn of 2017 and presented to the East Kent CCGs in November 2017. It contains relevant data relating to Ashford CCG area including 1075 deaths in 2015 which is 0.87% of the registered population. This is the lowest rate in the East Kent area. The majority of deaths during 2015 were caused by chronic conditions including cancer (28%), respiratory disease (15%), coronary heart disease (27%), stroke (7%) and other circulatory disease (9%). • A detailed All Age Neurodevelopmental Needs Assessment was completed in 2017 and helped develop the Kent Adult Autism Spectrum Strategy. This Strategy was launched in the summer of 2017. The assessment reported autism estimates by CCG area: <p>Estimated number of individuals living with Autism in Ashford's CCG areas (2015) using national prevalence rates.</p> <table border="1" data-bbox="392 1451 1417 1621"> <thead> <tr> <th data-bbox="392 1451 890 1507">Clinical Commissioning Group</th> <th colspan="4" data-bbox="890 1451 1417 1507">Age</th> <th data-bbox="1313 1507 1417 1563">Total</th> </tr> <tr> <td data-bbox="392 1507 890 1563"></td> <th data-bbox="890 1507 995 1563">3-17</th> <th data-bbox="995 1507 1099 1563">18-44</th> <th data-bbox="1099 1507 1204 1563">45-74</th> <th data-bbox="1204 1507 1313 1563">75+</th> <td data-bbox="1313 1507 1417 1563"></td> </tr> </thead> <tbody> <tr> <td data-bbox="392 1563 890 1621">NHS Ashford CCG</td> <td data-bbox="890 1563 995 1621">322</td> <td data-bbox="995 1563 1099 1621">509</td> <td data-bbox="1099 1563 1204 1621">507</td> <td data-bbox="1204 1563 1313 1621">62</td> <td data-bbox="1313 1563 1417 1621">1400</td> </tr> </tbody> </table>	Clinical Commissioning Group	Age				Total		3-17	18-44	45-74	75+		NHS Ashford CCG	322	509	507	62	1400
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Signed & dated	Deborah Smith 22 nd December 2017																		